

Affordable Regina a haven for jobs; [Final Edition]

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Abstract (Document Summary)

"On top of all the economic benefits [Regina] offers, we have an excellent quality of life, with lots of green space, a clean city, a healthy supply of culture, sport and recreation, and above all else, plenty of opportunities," he says. "You can drive nearly anywhere in the city in less than 20 minutes. You can drive home from work, make dinner and still have time to take the kids to soccer. And we maintain one of the most affordable costs of living in the country." For these reasons, [Pat Fiacco] and his Mayor's Task Force on the Future developed the "I Love Regina" campaign.

Full Text (342 words)

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An extremely attractive job market is one of the top reasons to relocate to Regina, says the executive director of the Regina and District Chamber of Commerce.

"The economy has an abundance of entrylevel positions as well as opportunities at higher levels," John Hopkins says. "Over the coming years, all of the projections indicate that Regina will offer a wide variety of opportunities that will essentially be across the board, from entrylevel positions to CEOs." In addition to excellent job prospects, Hopkins says the quality of life in Regina ranks very high.

"Regina is one of the most affordable cities in Canada, with low average housing costs (2005 average selling price \$123,712), and low utility costs but with some of the best amenities in the country in terms of recreational facilities, shopping, entertainment and a range of other interests -- all told, Regina is a wonderful place to invest, work, shop, live and play." Mayor Pat Fiacco agrees.

"On top of all the economic benefits Regina offers, we have an excellent quality of life, with lots of green space, a clean city, a healthy supply of culture, sport and recreation, and above all else, plenty of opportunities," he says. "You can drive nearly anywhere in the city in less than 20 minutes. You can drive home from work, make dinner and still have time to take the kids to soccer. And we maintain one of the most affordable costs of living in the country." For these reasons, Fiacco and his Mayor's Task Force on the Future developed the "I Love Regina" campaign.

Launched by the city, local business and the community in 2002, the I Love Regina campaign is a

celebration of the community and its people.

Other projects recognizing the people and quality of life in Saskatchewan's capital have been produced and are being used by local businesses to show the "Regina, you're unbelievable" attitude to employees who are planning to relocate to the southern Saskatchewan city.

"All indications show that 2006 will be another stellar year for Regina," says Fiacco.